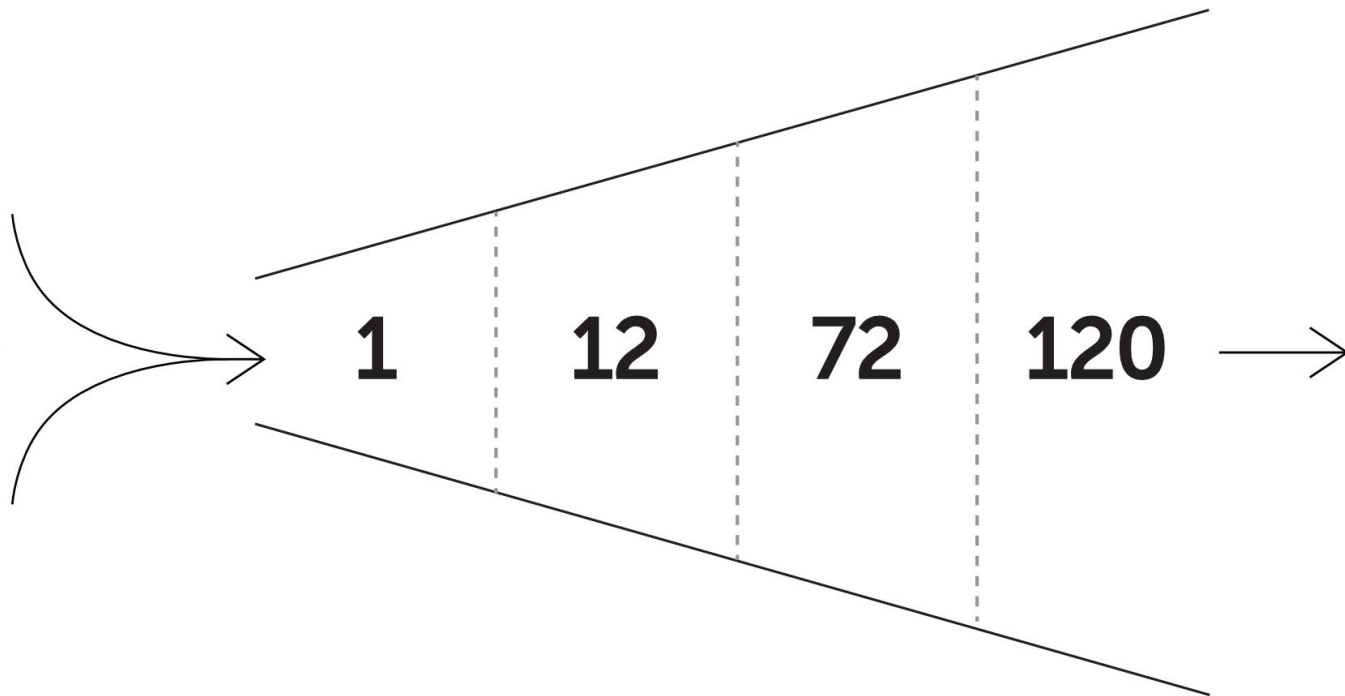


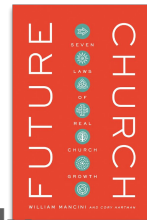
special calling
vocational discipleship
ultimate contribution



MULTIPLICATION FUNNEL



MULTIPLICATION FUNNEL DEFINITIONS



special calling – your special assignment from God, the thing you were uniquely created to do in all aspects of your life

vocational discipleship – doing what Jesus would do if he lived your life today, especially if he worked your job

ultimate contribution – the culmination of a lifetime of activity in your greatest legacy, especially in the people your life is reproduced in

The better idea you have of your ultimate contribution, the better idea you have of where and how you can make disciples.

The more you're making disciples as you pursue your ultimate contribution, the more the disciples themselves become your ultimate contribution.

THREE ASPIRATIONS



special calling – I know I'm created to . . . **[mission (LifeCall)]**

vocational discipleship – I commit to learning how Jesus would . . .
[occupation, function, location]

ultimate contribution – I aspire to raise up a generation of
Christlike . . . **[occupation, type of person]** . . . while I/we . . . **[greatest
accomplishment]**

THREE ASPIRATIONS – A HEALTH ED TEACHER

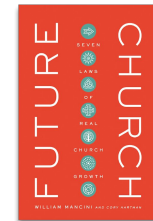


special calling – I know I'm created to **foster community where people grow holistically into who they were created to be**

vocational discipleship – I commit to learning how Jesus would **teach students in a public junior high school to take care of their whole selves**

ultimate contribution – I aspire to raise up a generation of Christlike **health professionals while we develop a center where lower-income people gain *shalom* in all dimensions of life**

THREE ASPIRATIONS – A LANDLORD



special calling – I know I'm created to **be a catalyst for other people's exponential growth and joy**

vocational discipleship – I commit to learning how Jesus would **turn distressed properties in my city into places where residents and workers can flourish**

ultimate contribution – I aspire to raise up a generation of Christlike **property developers while we convert a Rust Belt city into a paradise of opportunity where ordinary people can live extraordinary lives**

THREE ASPIRATIONS – A MOM



special calling – I know I'm created to **encourage the empty to find fullness in relationship with Christ**

vocational discipleship – I commit to learning how Jesus would **parent my four boys to grow in favor with God and man as they grow in wisdom and stature**

ultimate contribution – I aspire to raise up a generation of Christlike **Bible teachers while we nurture generations to be satisfied in Christ, eager and able to satisfy others with him**

THREE ASPIRATIONS – A TECHNOLOGY CONSULTANT



special calling – I know I'm created to **help people understand purpose and improve process over and over again**

vocational discipleship – I commit to learning how Jesus would **serve my clients as a technology consultant in my firm**

ultimate contribution – I aspire to raise up a generation of Christlike **process improvement fanatics while I serve as a model of how to steward the most precious resource of creation: time**

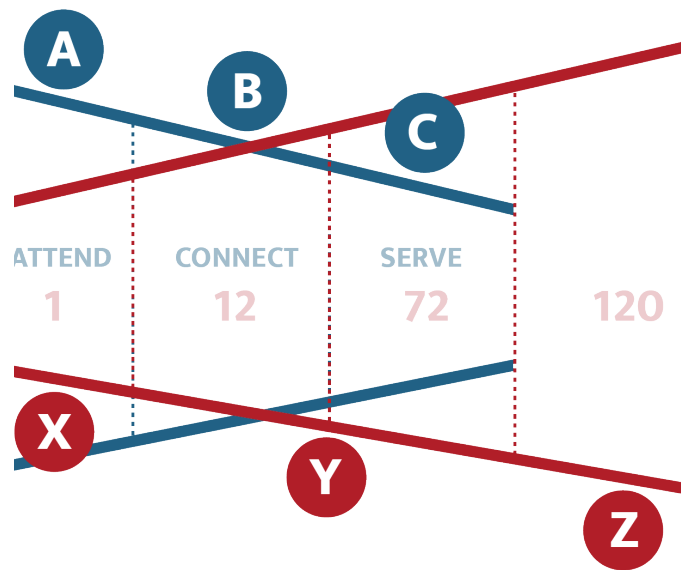
THREE ASPIRATIONS – A MUSICIAN



special calling – I know I'm created to **inspire others to see beyond their limits with a limitless God**

vocational discipleship – I commit to learning how Jesus would **teach young people how to sing and perform**

ultimate contribution – I aspire to raise up a generation of Christlike **musical theater professionals while I show five hundred coworkers hostile to Christians what a Christian really is**



Assimilation Funnel (Blue)

- Also called the engagement funnel
- Funnel of *church membership*
- Essential but by itself = program church
- By itself it becomes off-mission

Multiplication Funnel (Red)

- Also called the empowerment funnel
- Funnel of *mission partnership*
- Fused with assimilation brings some cultural access, stability and durability
- Represents the definitive pattern of Jesus life reproduced in church members

Zone	Code	Code Meaning	Disciple Name
Member (Come)	A	Comes to worship services	Attender
	AB	Connects beyond worship services	Connected Attender
	AC	Volunteers beyond worship services	Volunteering Attender
	ABC	Connects & volunteers beyond worship	Fully Engaged Attender
Partner in Training (Become)	AX	Agrees to mission partnership	Mission Partner
	ABX	Connects beyond mission partnership	Connected Mission Partner
	ACX	Contributes beyond mission partnership	Volunteering Mission Partner
	ABCX	Connects and volunteers beyond worship	Fully Engaged Mission Partner
	AY	Actively trains in Mission Measures	Mission Partner in Training (MPIT)
	ABY	Connects beyond actively training	Connected MPIT
	ACY	Volunteers beyond actively training	Volunteering MPIT
	ABCY	Connects & volunteers beyond training	Fully Engaged MPIT
Multiplying Partner (Go)	AZ	Lives as a Multiplying Mission Partner	Multiplying Mission Partner (MMP)
	ABZ	Connects in addition to multiplying	Connected MMP
	ACZ	Volunteers in addition to multiplying	Volunteering MMP
	ABCZ	Connects & volunteers + multiplying	Fully Engaged MMP