RX

WELCOME

RX 2021

Michael Mullikin

Pastor of Operations
New Spring Church

Network: **RX2021**
Password: **Tithe.ly**

Sponsored by

Tithe.ly

Sponsored by

triumph

PILLARS

iT1

fishhook
CATCH MORE

Embers

lynde
consulting

INTULSE
Make The Better Call

ONLINE GIVING

Clearstream

Tithe.ly

BEMA
INFORMATION TECHNOLOGIES

KINGDOM FIRST
{SOLUTIONS}

divine tech systems

HEALTHY GROWING
LEADERS

Simple Donation

Checkr

SUBSPLASH®

VISION·2

Kindrid

Gyve

My Well
MINISTRY

The Apollos Project

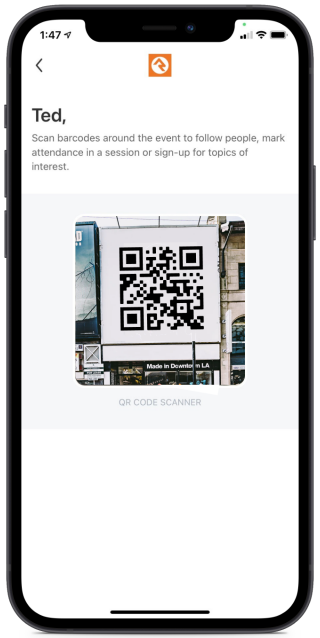
Pushpay

Wi-Fi Presence
by frontporch

thryve
powered by gloo

MISSIONAL
MARKETING
CHURCH GROWTH STARTS WITH A CLICK

PROTECT
MY MINISTRY



Rock Solid Church
Phoenix, AZ

Follow Me

Ted
Decker

RX 5

COM PTS 2,657

GODSPEED

NASA

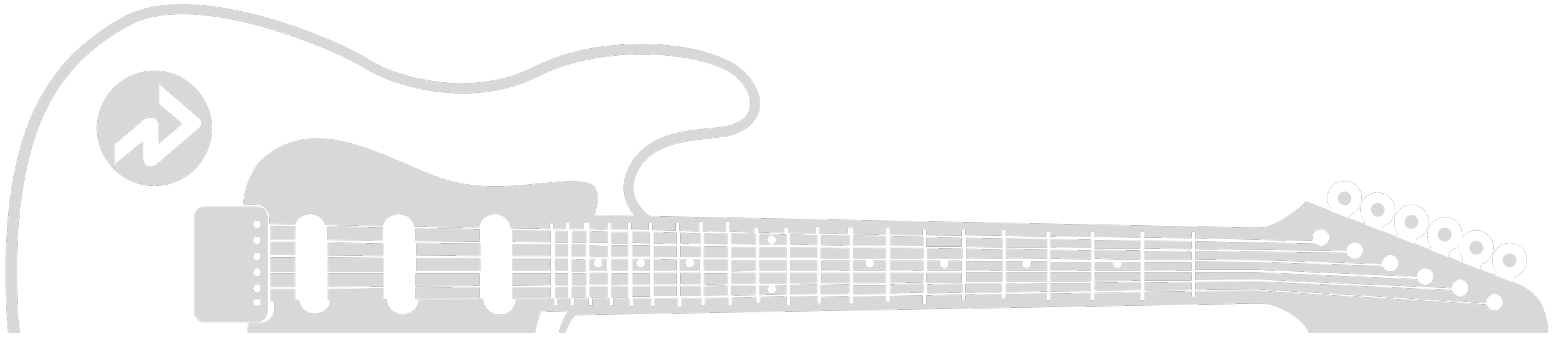
Nick Airdo

Director of Software Development
Spark Development Network

Community
Rock
Star
21'

Community
Rock Star
21'

Hall of Fame



Hall of Fame

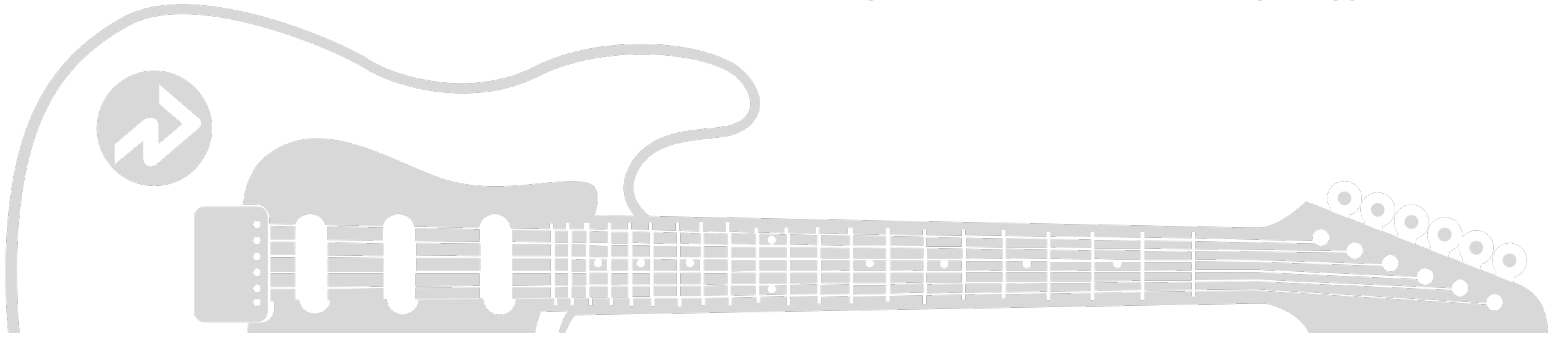
JIM MICHAEL

DANIEL HAZELBAKER

MICHAEL GARRISON

FRANK GRAND

MICHAEL ALLEN



Hall of Fame

MARK
WAMPLER

Emily Forman

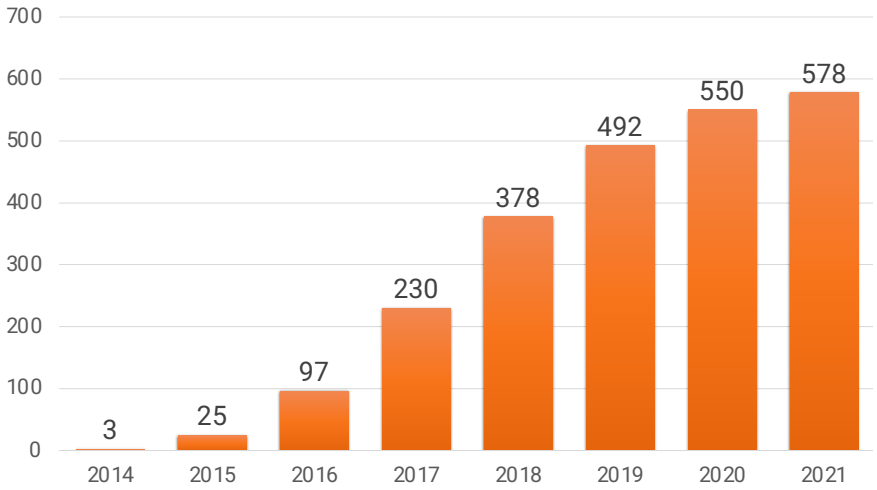
Chief Operating Officer
Spark Development Network

Community Points

Celebrating Your Impact

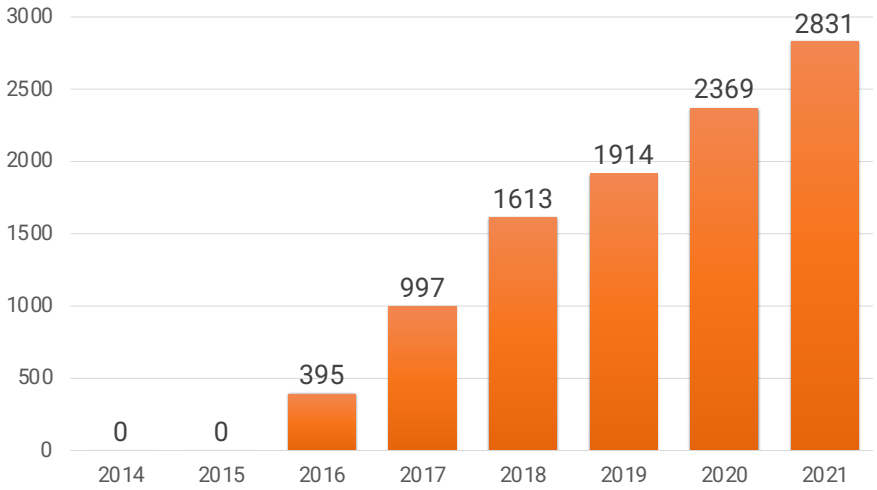
Community Points

Celebrating Your Impact

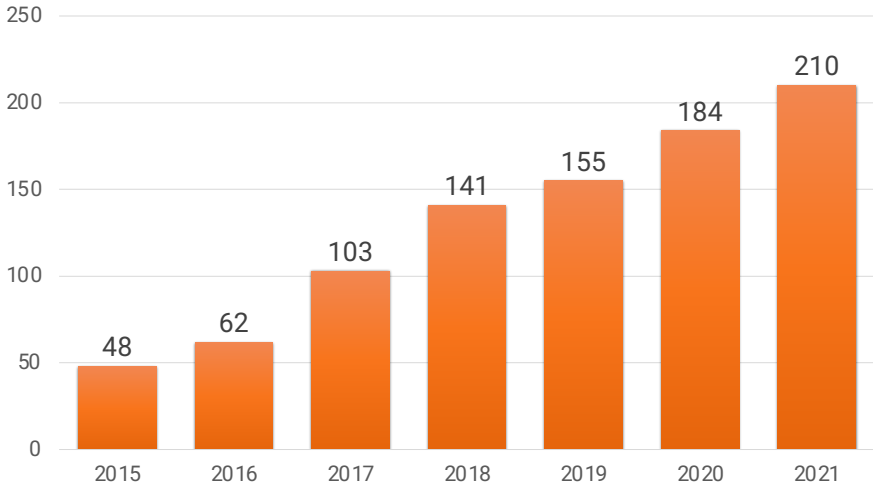


Churches Using Rock

Self Reported

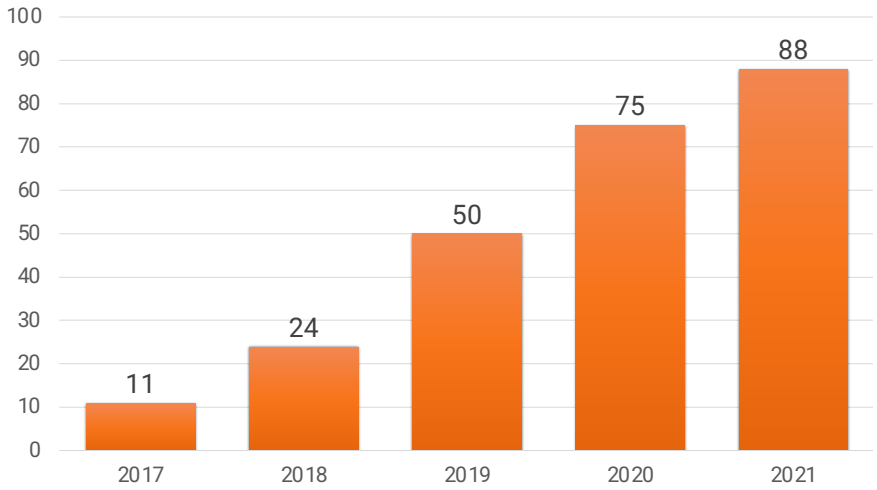


Chat Community

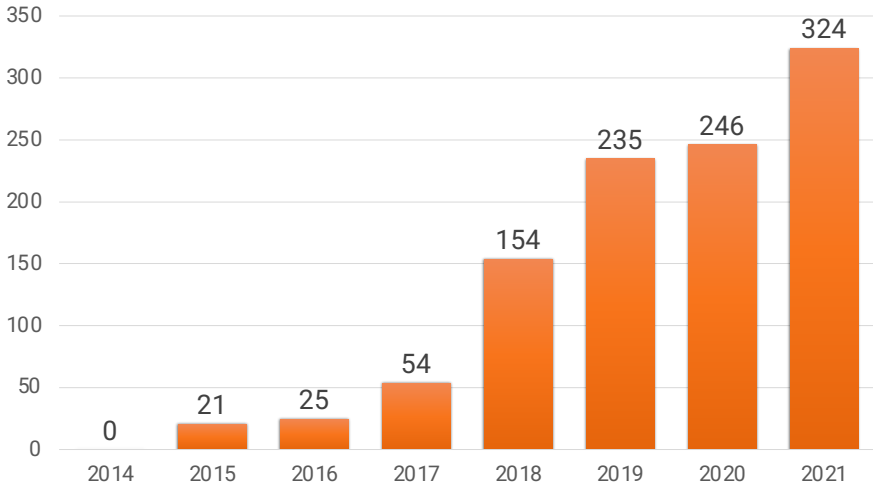


RX

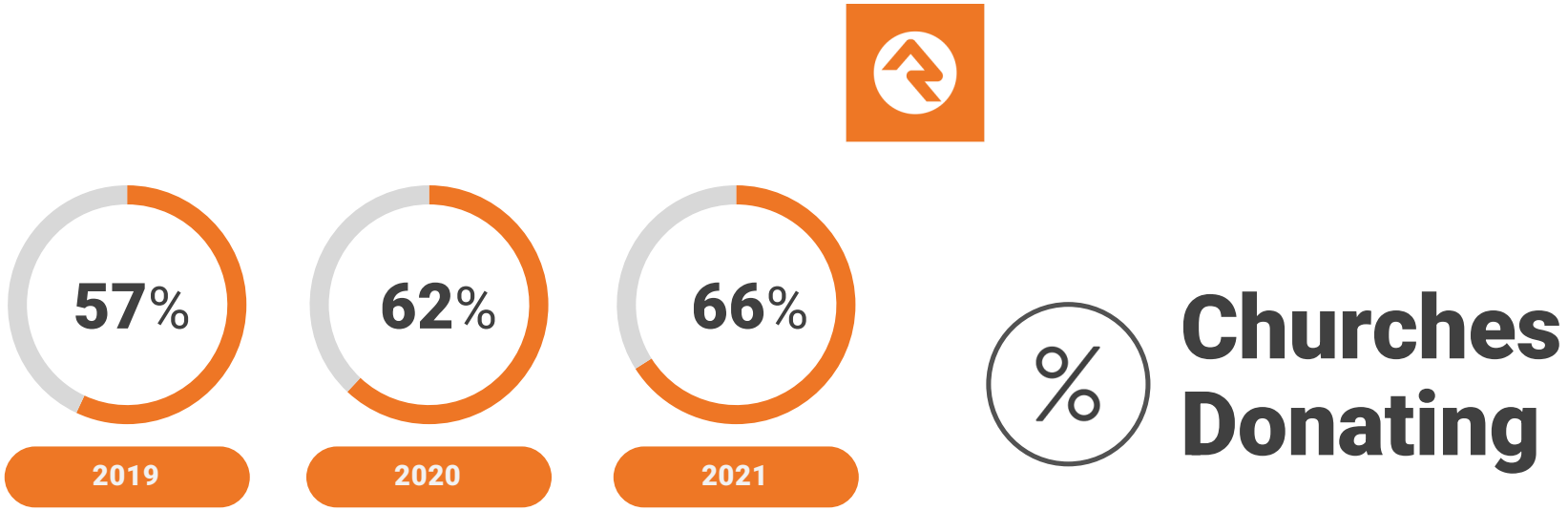
Conference Attendance


100
90
80
70
60
50
40
30
20
10
0
11
24
50
75
88
2017
2018
2019
2020
2021

Rock Stars



Churches Donating


57%
62%
66%
2019
2020
2021
%
Churches
Donating

BRONSON WITTING
Spark Board

JUSTIN WESTRICH
iT1 Source

MICHAEL MULLIKIN
New Spring Church

New Spark Board Members

MICHAEL MULLIKIN
New Spring Church

BRONSON WITTING
Spark Board

JUSTIN WESTRICH
iT1 Source

JON EDMISTON
Spark Board

JOHN PITZAFERRO
MyWell Ministries

BOB WILD
Brotherhood Mutual

JEREMY HOFF
Passion Christian

EMILY FORMAN
Spark Board

NICK ARDIO
Spark Board

Spark Board

ONE

COMMUNITY

HUMILITY | UNITY | GENEROSITY | EMPATHY

Jon Edmiston

Executive Director
Spark Development Network

Rock Core

The Last Twelve Months

Security

Investing for a Secure Future

v12.0
Rocks Largest Release

v12.0

- Connections Board
- Group Scheduling Upgrades
- Open ID Connect
- Achievements
- …

v12.x

Major Features in Minor Releases

Present In Room

Increasing Accountability of Check-in

Present In Room

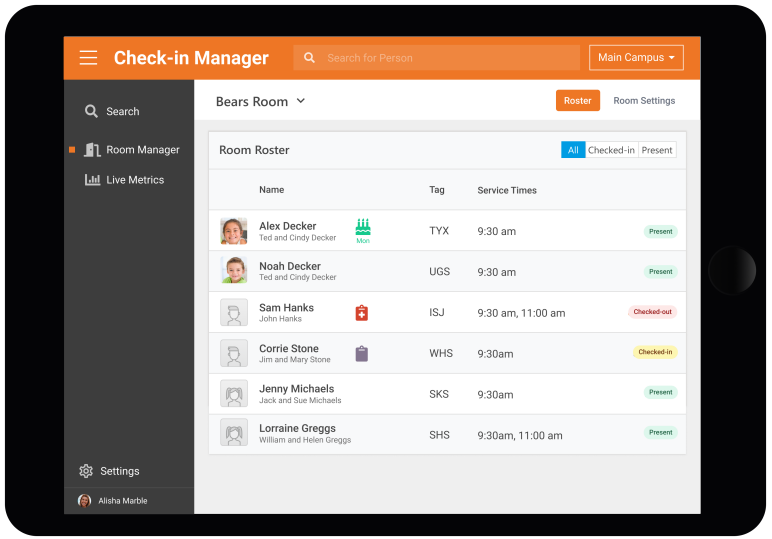
Increasing Accountability of Check-in

Check-in Manager

Next Level Management of Check-in

Check-in Manager

Next Level Management of Check-in



Check-in Manager

Next Level Management of Check-in

Contribution Statements

Improving Capabilities and Performance

LIFE.CHURCH

Contribution Statements

Improving Capabilities and Performance

LIFE.CHURCH

Group Finder Block

Updates to Improve Privacy with Additional Features

REDROCKSCHURCH

Group Finder Block

Updates to Improve Privacy with Additional Features

REDROCKSCHURCH

Personal Links

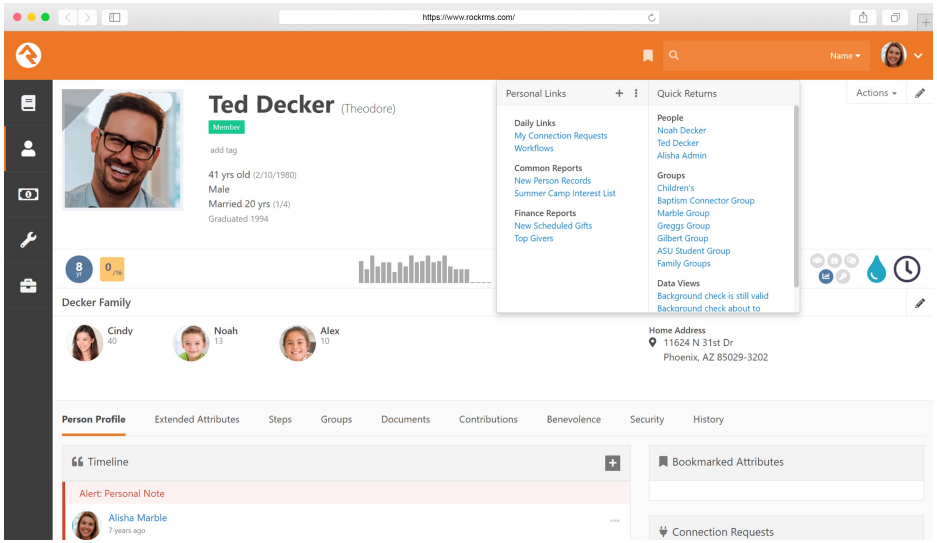
Personalized Menus in Rock

CHRIST FELLOWSHIP

Personal Links

Personalized Menus in Rock

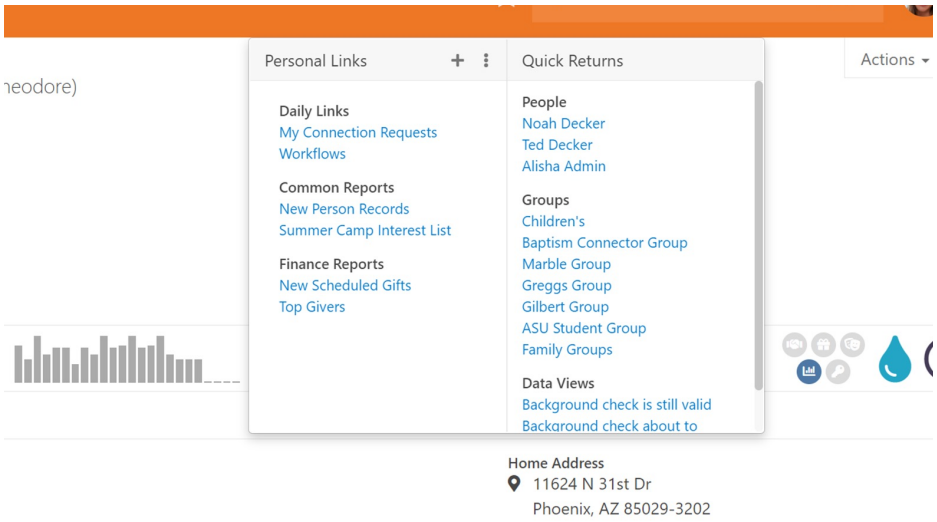
CHRIST FELLOWSHIP



Personal Links

Personalized Menus in Rock

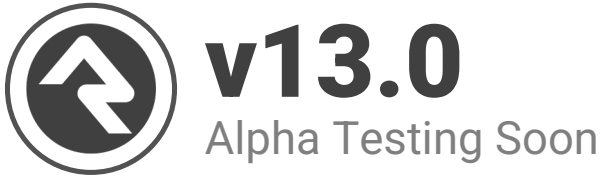
CHRIST FELLOWSHIP



Personal Links

Personalized Menus in Rock

CHRIST FELLOWSHIP

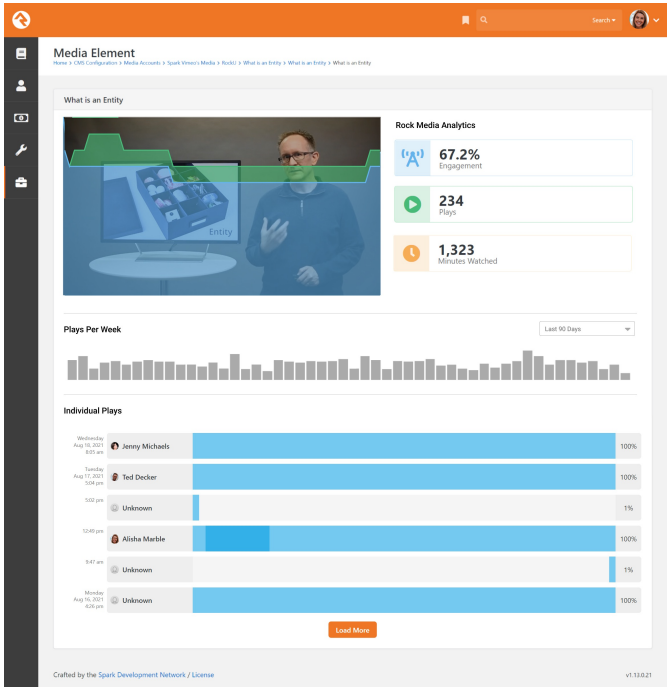

v13.0
Alpha Testing Soon

Media

Managing Digital Assets

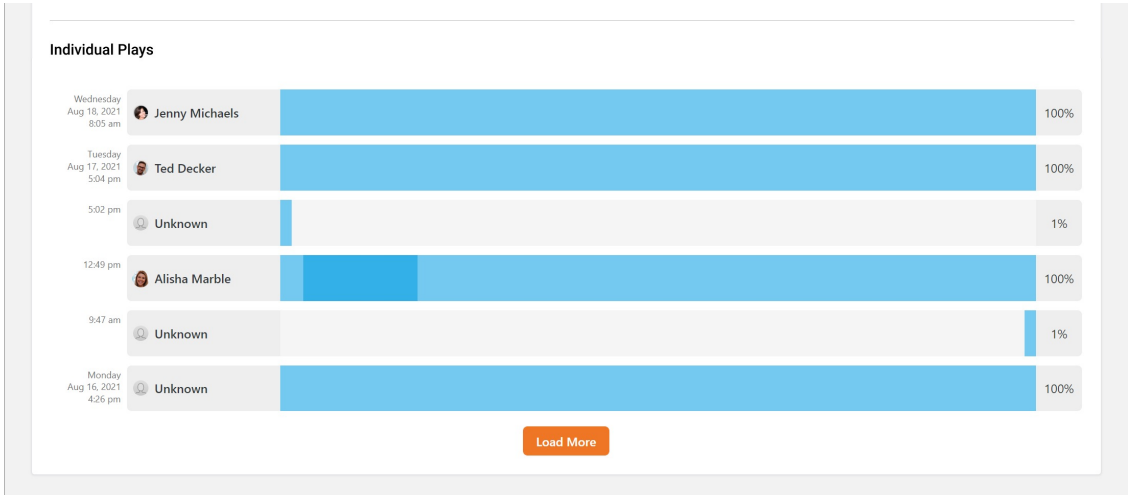
Media

Managing Digital Assets



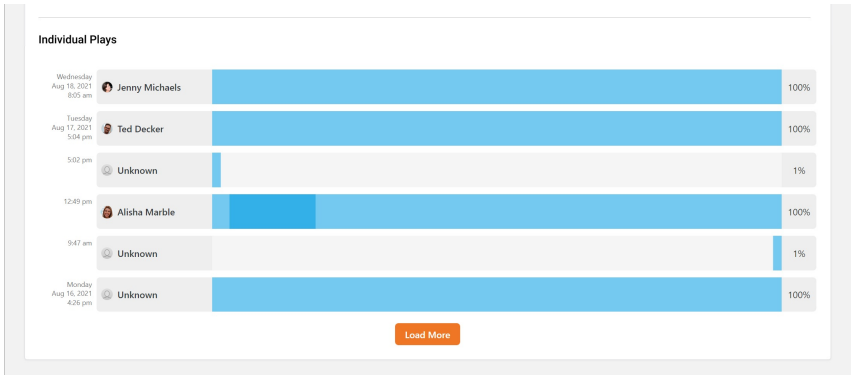
Media

Managing Digital Assets



Media

Managing Digital Assets

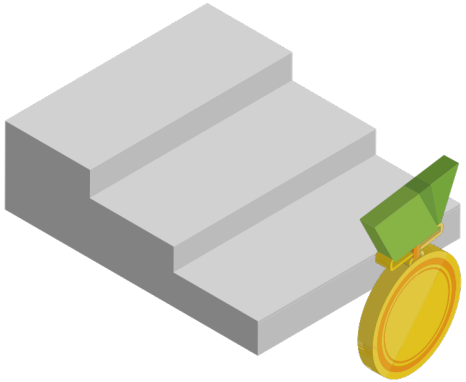


Media

Managing Digital Assets

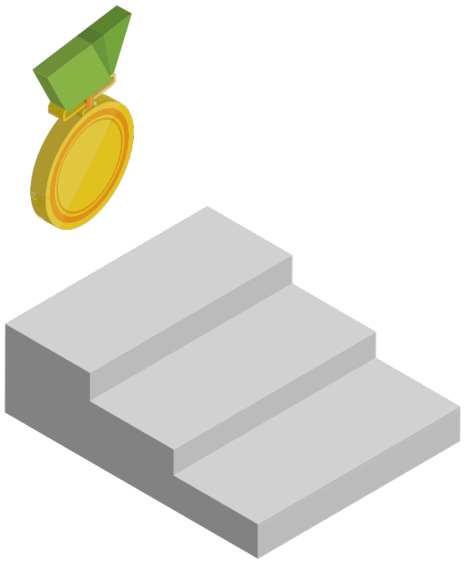
Step Completions

Improving the Reporting of Steps



Step Completions

Improving the Reporting of Steps



Step Completions

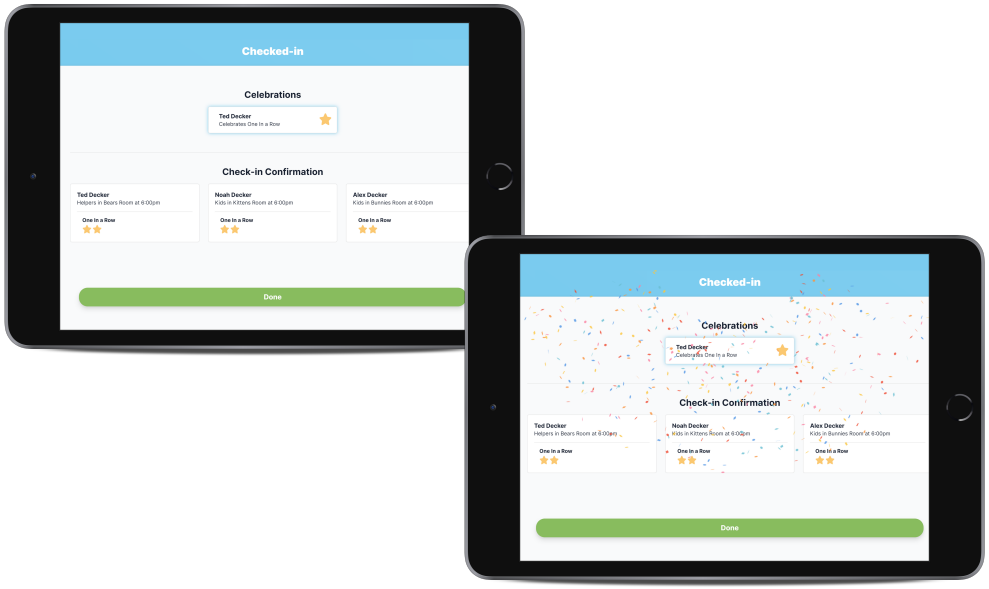
Improving the Reporting of Steps

Check-in Celebrations

Celebrating Good Attendance

Check-in Celebrations

Celebrating Good Attendance



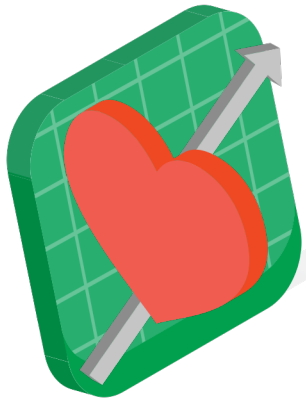
Celebrations

Celebrating Good Attendance

Giving Analytics

Measuring and Celebrating Life Change

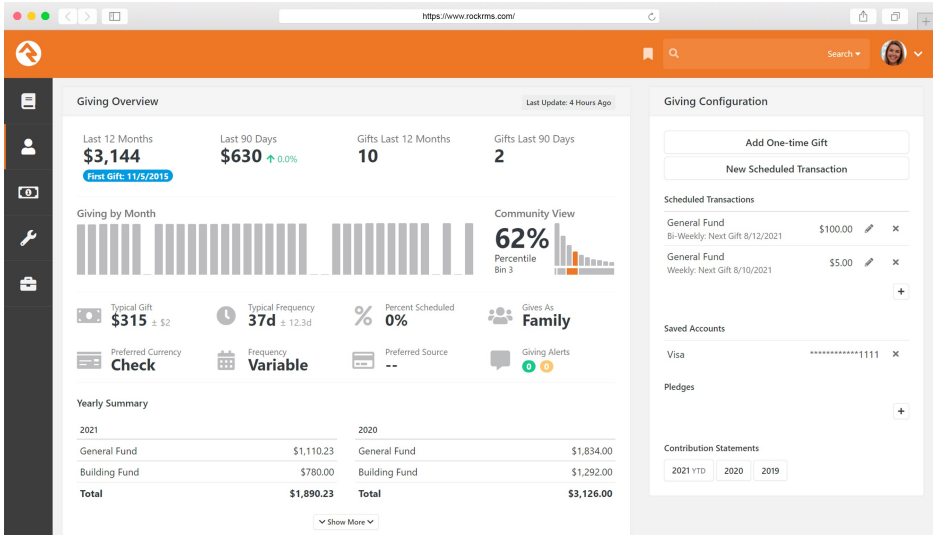
LIFE.CHURCH

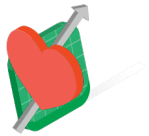


Giving Analytics

Measuring and Celebrating Life Change

LIFE.CHURCH





Giving Analytics

Measuring and Celebrating Life Change

LIFE.CHURCH

Lava 2.0

Faster… Better… Stronger

Entity Commands 2.0

Drastic Improvements in Speed and Power

Entity Commands 2.0

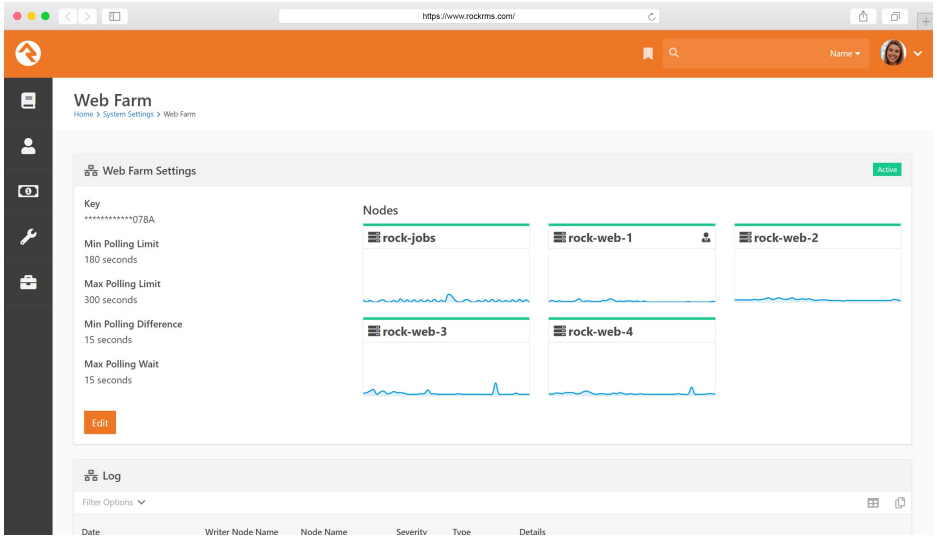
Drastic Improvements in Speed and Power

Web Farm and Message Bus

Scaling Rock to Support the Largest Digital Platforms

Web Farm and Message Bus

Scaling Rock to Support the Largest Digital Platforms

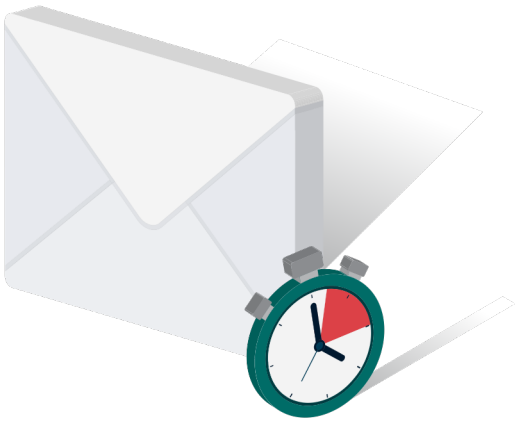


Web Farm and Message Bus

Scaling Rock to Support the Largest Digital Platforms

Communications Speed

10x Improvement in Sending Large Communications



Communications Speed

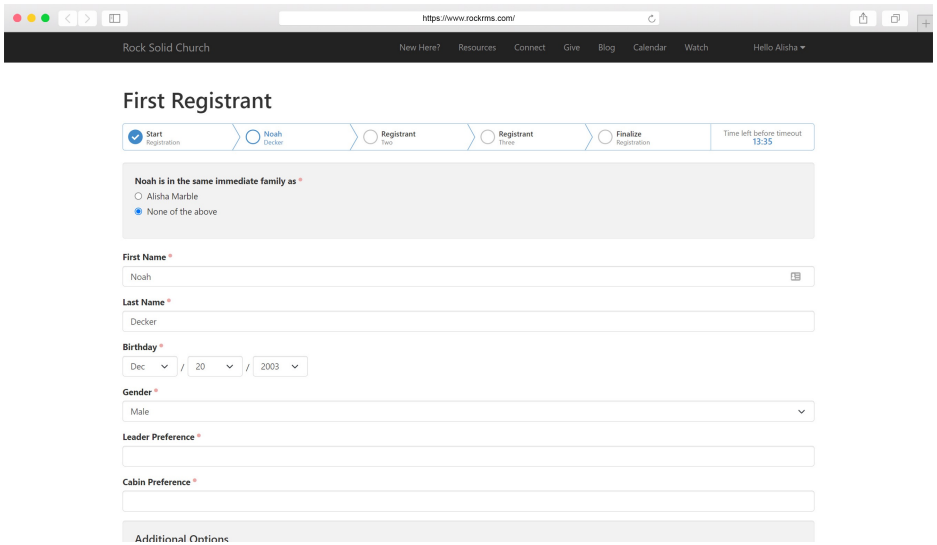
10x Improvement in Sending Large Communications

Event Registration Redirect Gateway

Re-writing Event Registrations

Event Registration Redirect Gateway

Re-writing Event Registrations



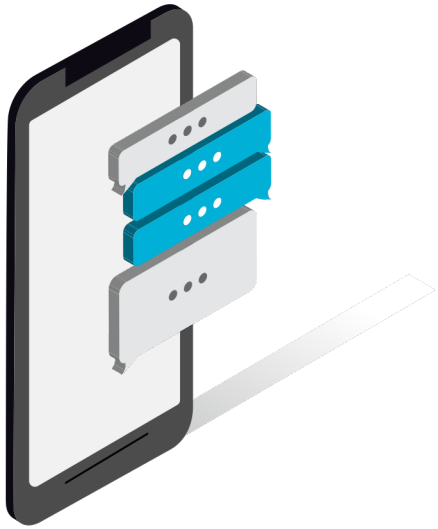
Event Registration Redirect Gateway

Re-writing Event Registrations

SMS Conversations

Rich SMS Conversations

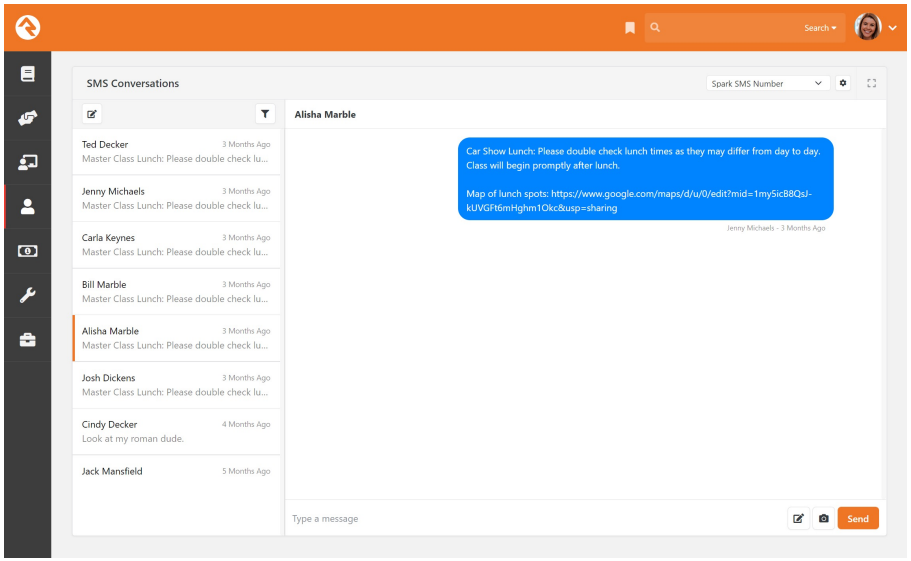
NEWSPRING CHURCH

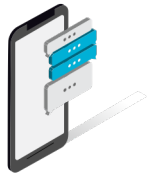


SMS Conversations

Rich SMS Conversations

NEWSPRING CHURCH

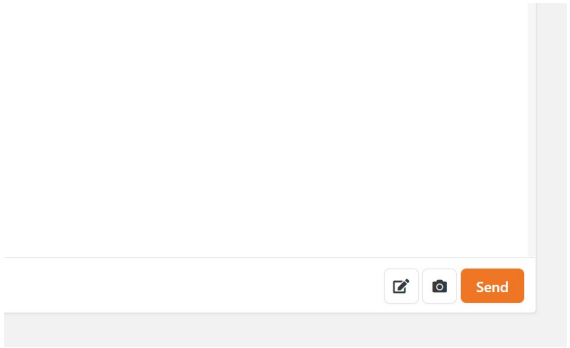


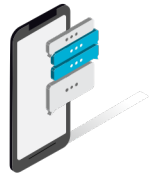


SMS Conversations

Rich SMS Conversations

NEWSPRING CHURCH

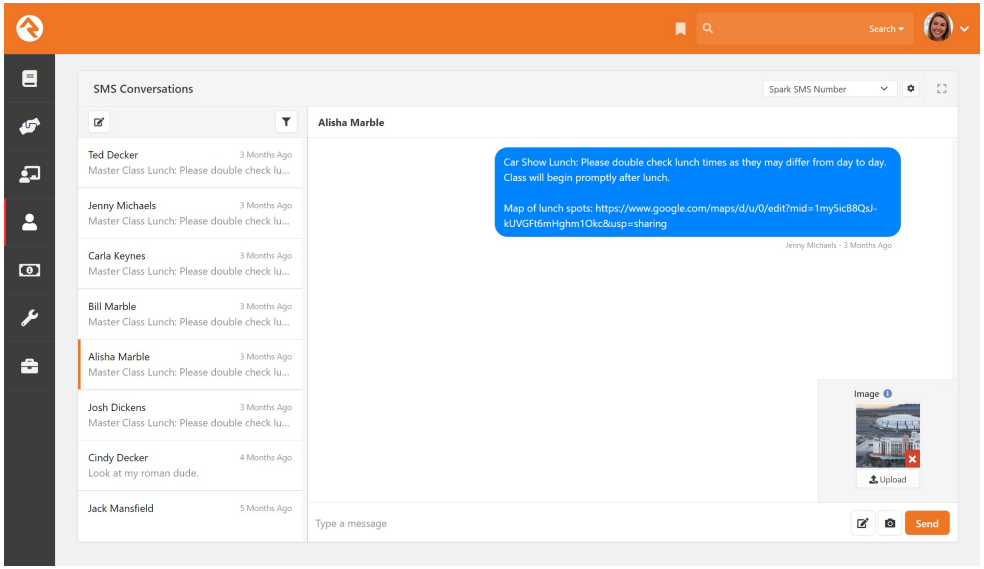


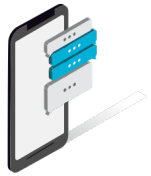


SMS Conversations

Rich SMS Conversations

NEWSPRING CHURCH

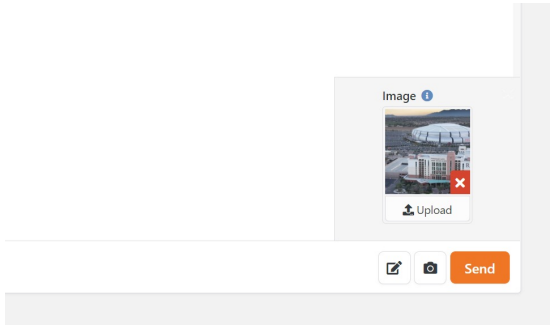


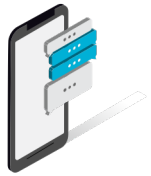


SMS Conversations

Rich SMS Conversations

NEWSPRING CHURCH

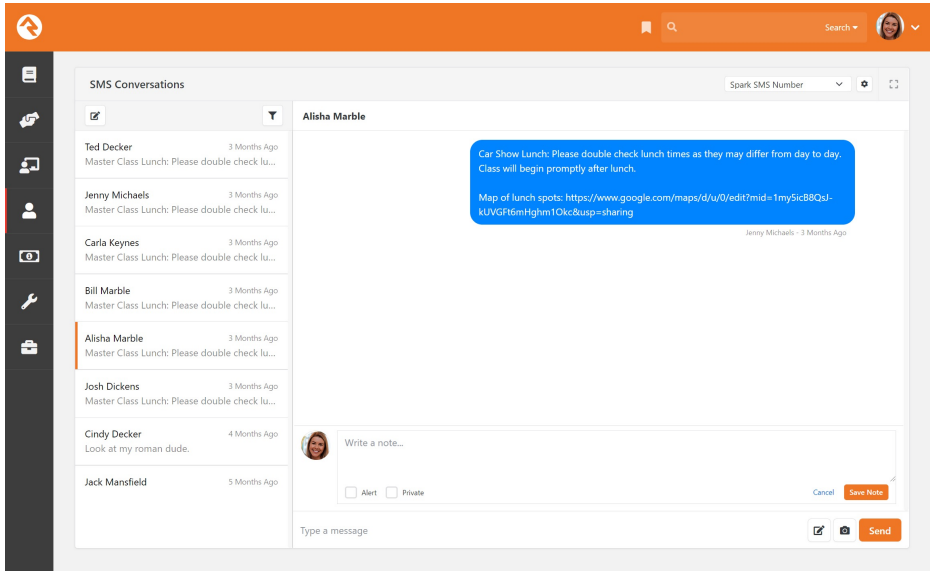


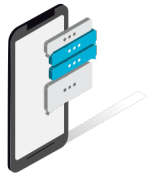


SMS Conversations

Rich SMS Conversations

NEWSPRING CHURCH

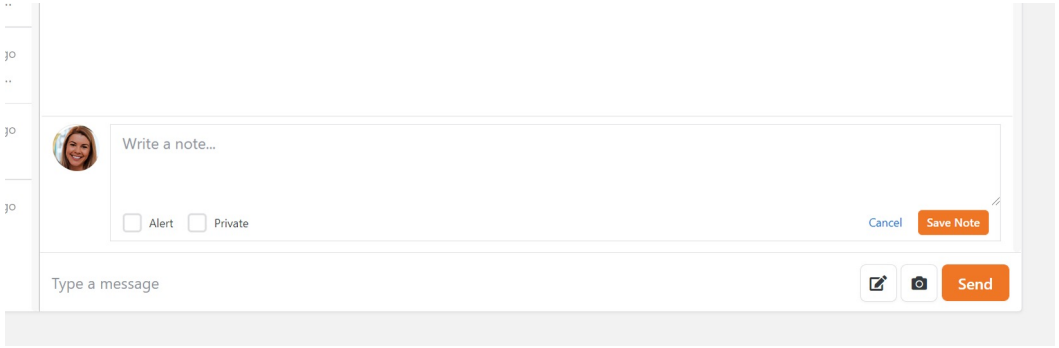


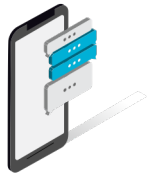


SMS Conversations

Rich SMS Conversations

NEWSPRING CHURCH





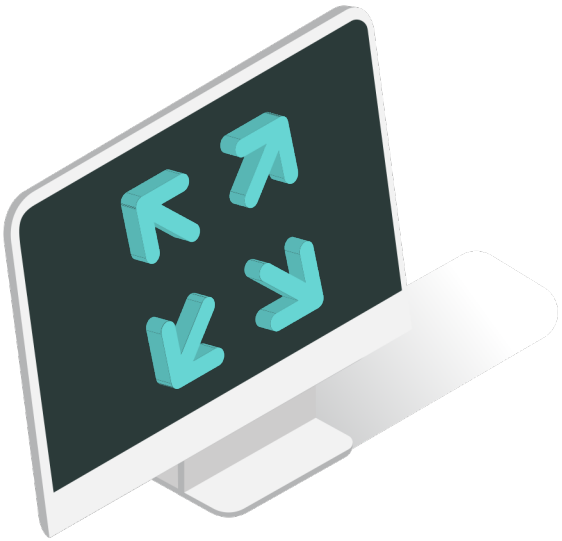
SMS Conversations

Rich SMS Conversations

NEWSPRING CHURCH

Fullscreen User Experiences

Immersive Experience



Fullscreen User Experiences

Immersive Experience

Rock Shop Variable Pricing

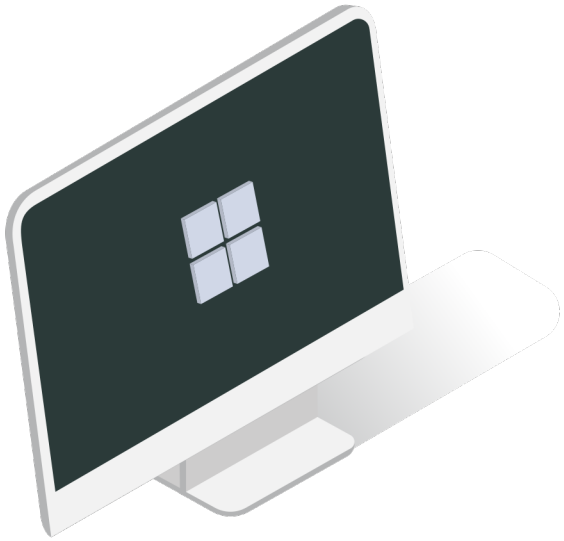
Different Pricing Based on Organization Size

Rock Shop Variable Pricing

Different Pricing Based on Organization Size

v4 Windows Check-in Client

Latest Browser Rendering Engine

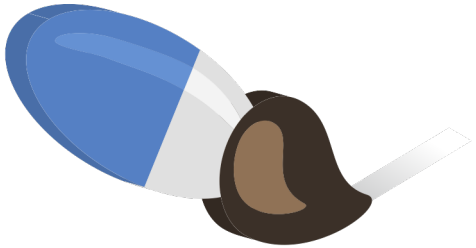


v4 Windows Check-in Client

Latest Browser Rendering Engine

UI Upgrades

Polished User Experience

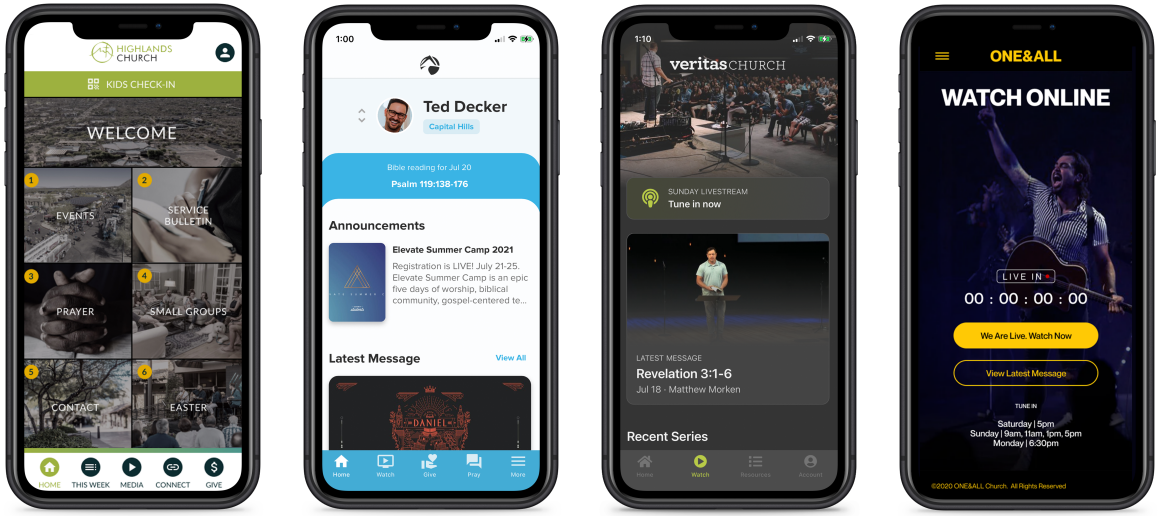


UI Upgrades

Polished User Experience

Rock Mobile v2

Now Available


HIGHLANDS CHURCH
KIDS CHECK-IN
WELCOME
EVENTS
SERVICE BULLETIN
PRAYER
SMALL GROUPS
CONTACT
EASTER
HOME
THIS WEEK
MEDIA
CONNECT
GIVE
1:00
Ted Decker
Capital Hills
Bible reading for Jul 20
Psalm 119:138-176
Announcements
Elevate Summer Camp 2021
Registration is LIVE! July 21-25. Elevate Summer Camp is an epic five days of worship, biblical community, gospel-centered te...
Latest Message
View All
DANIEL
Home
Watch
Give
Pray
More
1:10
veritasCHURCH
SUNDAY LIVESTREAM
Tune in now
LATEST MESSAGE
Revelation 3:1-6
Jul 18 · Matthew Morken
Recent Series
Watch
ONE&ALL
WATCH ONLINE
LIVE IN
00 : 00 : 00 : 00
We Are Live. Watch Now
View Latest Message
TUNE IN
Saturday | 5pm
Sunday | 9am, 11am, 1pm, 5pm
Monday | 6:30pm
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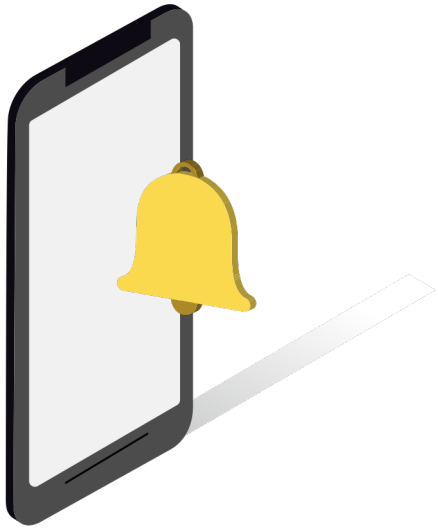
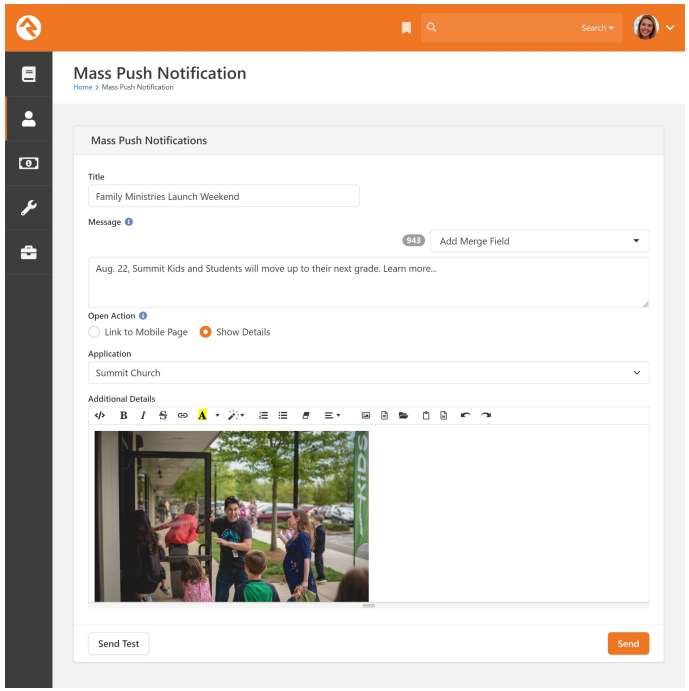
Rich Push Notifications

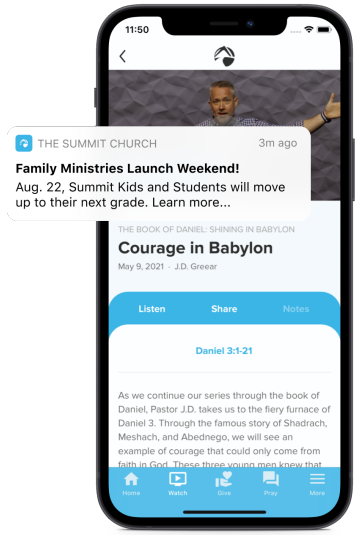
Build Rich Media Push Messages
Right From Rock



Rich Push Notifications

Build Rich Media Push Messages
Right From Rock



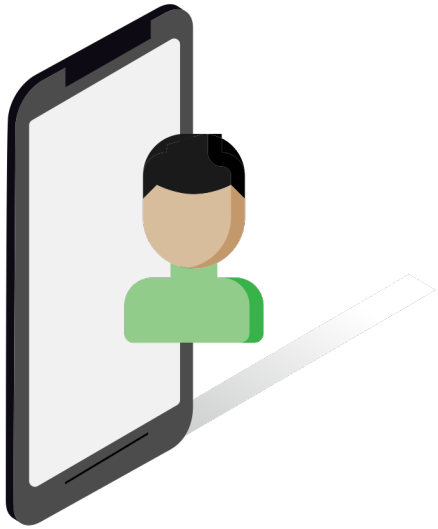


Rich Push Notifications

Build Rich Media Push Messages Right From Rock

Onboarding

Connect Attendees Without Logins



Onboarding

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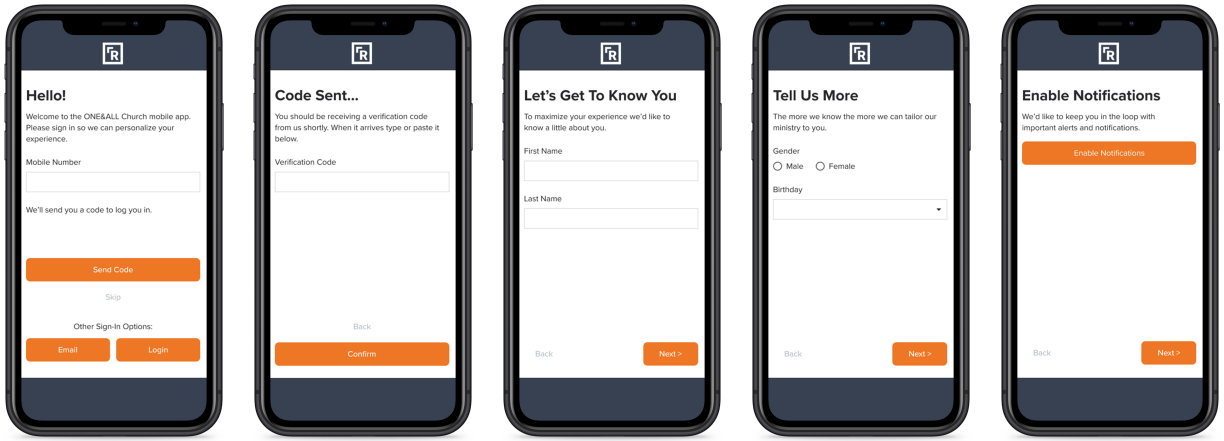


Onboarding

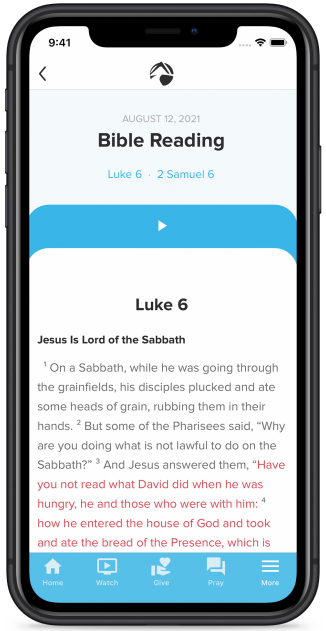
Connect Attendees Without Logins

Bible Reading

Host Text and Audio Reading Plans Inside Your App

Bible Reading

Host Text and Audio Reading
Plans Inside Your App

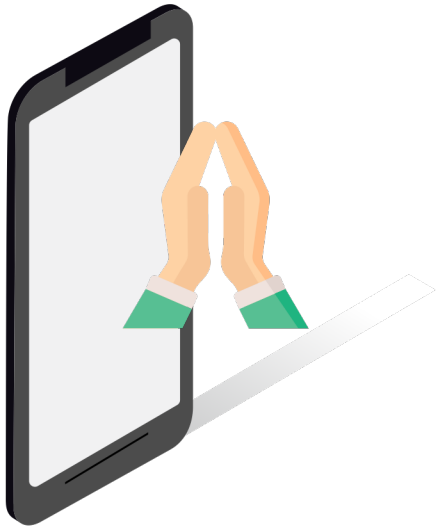


Bible Reading

Host Text and Audio Reading Plans Inside Your App

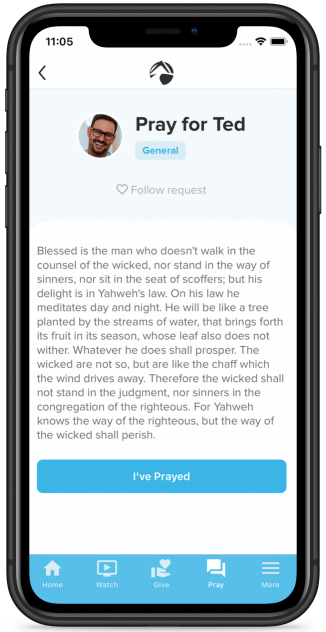
Enhanced Prayer

Full Prayer Experiences In App



Enhanced Prayer

Full Prayer Experiences In App

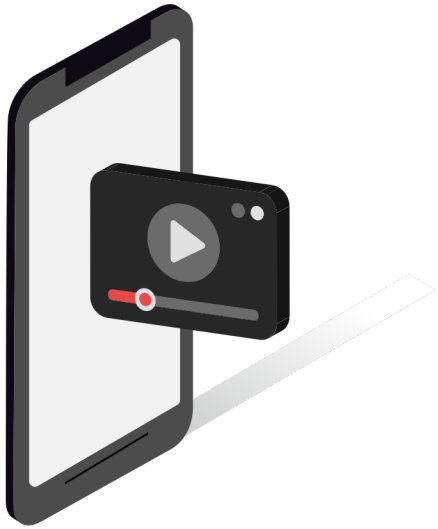


Enhanced Prayer

Full Prayer Experiences In App

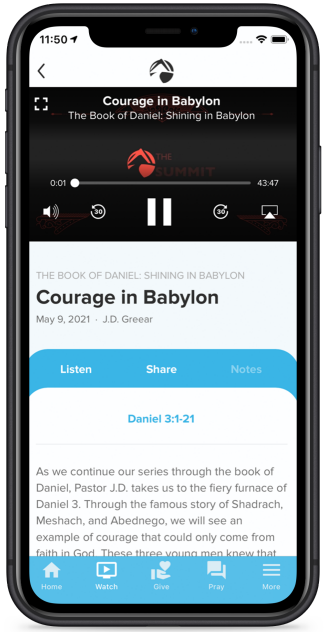
New Video Player

Audio and Video with
Integrated Analytics



New Video Player

Audio and Video with
Integrated Analytics

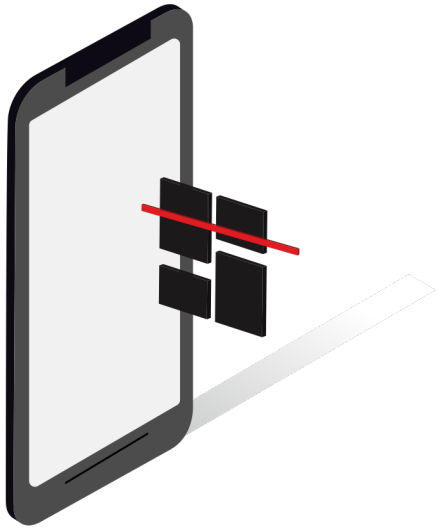


New Video Player

Audio and Video with Integrated Analytics

QR Enabled Workflows

Point and Shoot Workflows

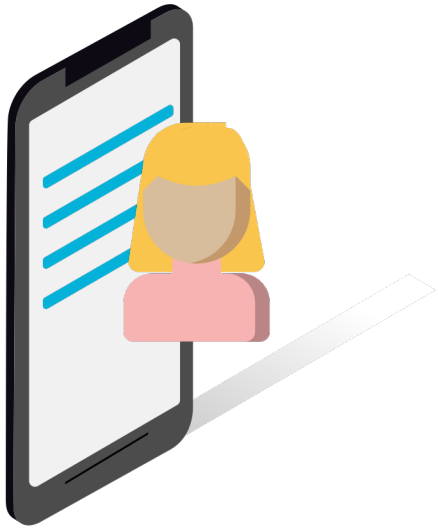


QR Enabled Workflows

Point and Shoot Workflows

Enhanced Workflows

Person Entry Fields For Mobile Workflows



Enhanced Workflows

Person Entry Fields For Mobile Workflows

These are just the highlights

There are literally 100s of small features.

Future
What's Up Next

Release Cadence

Faster and Smaller Major Releases

Release Cadence

Faster and Smaller Major Releases

Priority Features

Digital Signatures
Advanced Personalization
Updated Person Profile

Priority Features

Digital Signatures
Advanced Personalization
Updated Person Profile

NEXT
GEN

This is an amazing amount of work completed by a very small team with limited funding.

TO GOD BE THE GLORY

TO GOD BE THE GLORY

Will Mancini

Founder
Future Church Co