

# Journeys

*A Rock Digital Ministry Tool*

# The Vision Behind Journeys

- Daily devotional guiding people on their journey with God
- Get people engaging in content presenting a Biblical worldview
- Provide discipleship opportunities
- Encourage people to take next steps



# Journeys

LEARN AND GROW

## Embark on a Journey

Journeys help you gain biblical insight on relevant topics, be discipled, and grow your faith! Deepen your connection with God and start a Journey with a group or on your own today.

[Explore Topics](#)

[Learn More](#)



## My Journeys

Active Recently completed (1)

Not sure where to start?

■ IDENTITY

Authentic You: Walking In Your Purpose

13-day Journey

■ SPIRITUAL DISCIPLINES

Consecration: Heart & Emotions

10-day Journey

■ DISCIPLESHIP

Ten Steps Toward Christ

17-day Journey

## Explore Journeys



Search for a Journey...

■ FOUNDATIONS | 6-day Journey

Hearing God's Voice

■ BIBLE | 14-day Journey

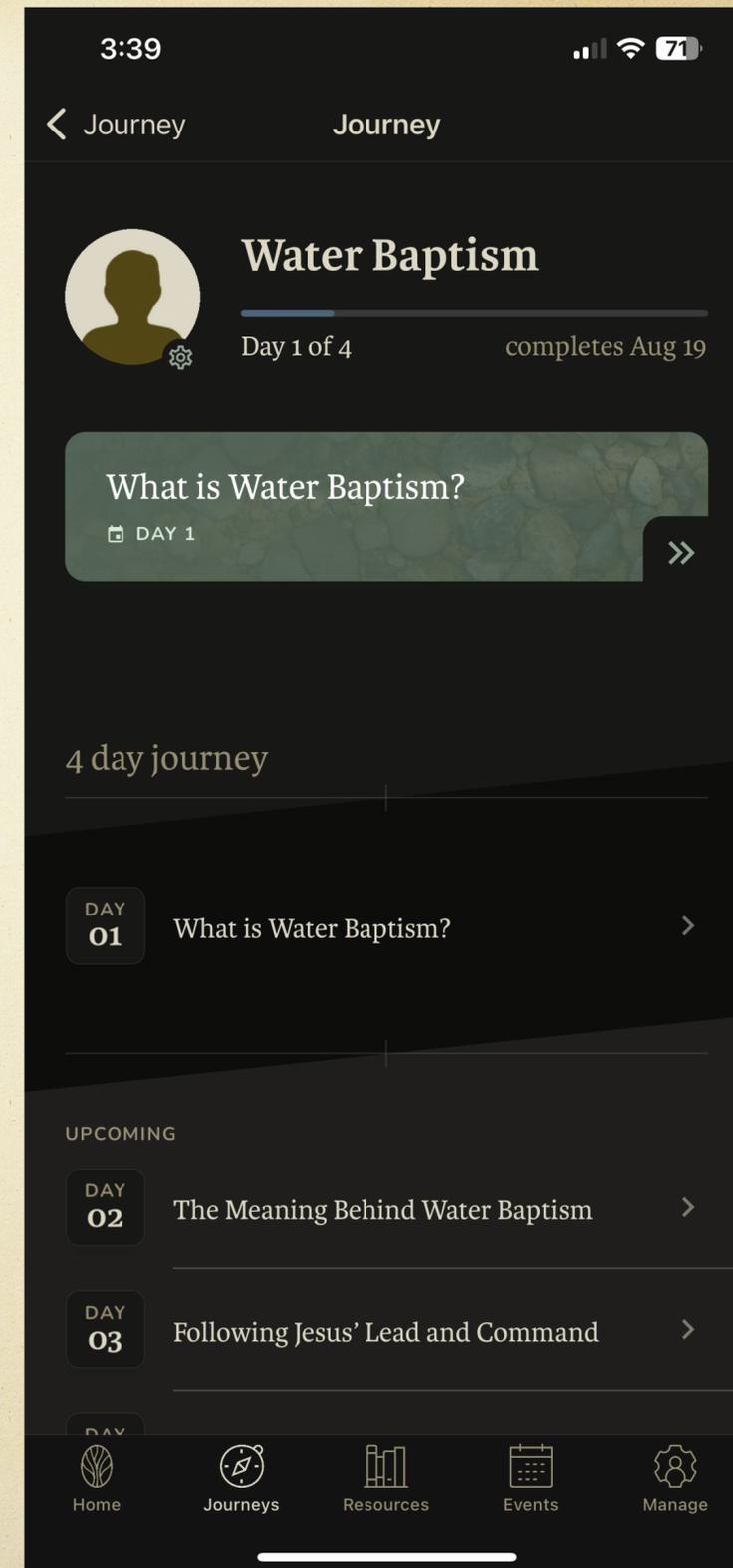
Loving God's Word

# Journeys on the Website

*Take a Tour*

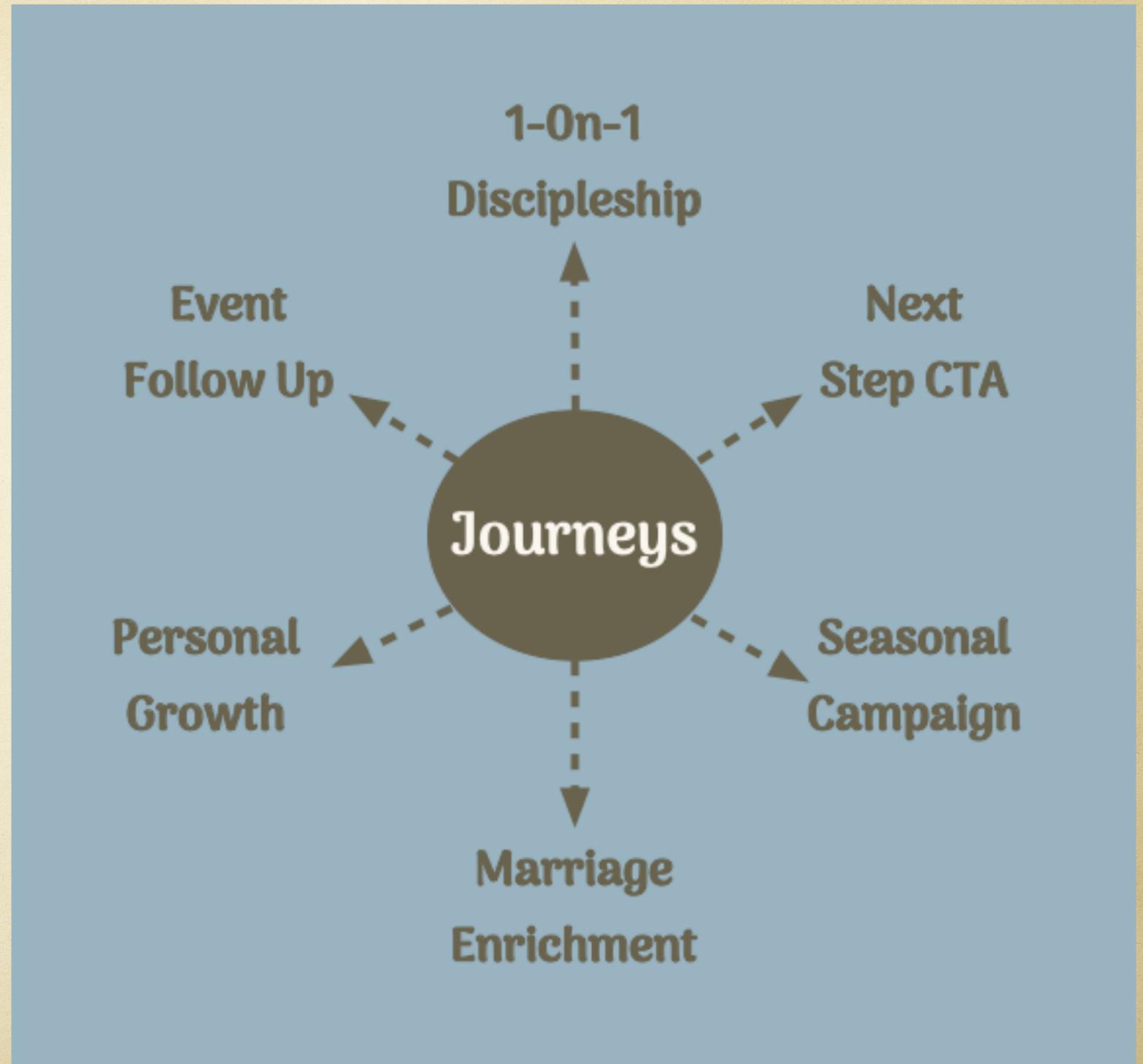
# Journeys on the Mobile App

*Go on an Excursion*



# Strategic Uses of Journeys

- Event Follow Up activity to a specific journey
- Event Next Step CTA journey
- 1-on-1 Discipleship > Next Step
- Seasonal campaign to do as a church (campus) or small group
- Individual Personal Growth
- Marriage Enrichment



# Impact Metrics from Journeys

- 2300+ Individual Journeys Completed
- 1730+ Unique Participants
- 441 Guides
- 75+ Journeys
- 2 wk long Journeys most selected
- Half of participants age 30-50
- Over half of Guides age 30-50
- 60/40% female/male participants
- Most popular journey topics - Hearing God, Prayer, Holy Spirit, and Bible engagement

# Testimonies

“I downloaded the app, and going through Journeys have helped me a lot.”

“I started a journey with my coworker, and now we do one every week!”

Thank You!

Jay Nestle  
Triumph Tech

Terri Townsend  
Trinity Fellowship Church